



INDIA INTERNATIONAL
HOSPITALITY EXPO
INDIA EXPO CENTRE & MART

05 06 07 08
AUGUST 2026

9th
Edition
ihexpo.com



IHE 2026

THE FLAGSHIP EVENT FOR INDIA'S
HOSPITALITY AND F&B PROFESSIONALS

IF YOU'RE IN THE
HoReCa + F&B BUSINESS,
YOU NEED TO BE HERE.



www.ihexpo.com

ABOUT IHE 2026

8+ YEARS OF DRIVING PROFITABILITY FOR OWNERS, OPERATORS, AND HOSPITALITY INNOVATORS

As India's original event setting the benchmark for **hospitality** and **F&B excellence**, **IHE 2026** will help you connect with **1000+ exhibiting brands** from **16+ countries** and engage with the industry's finest minds.

Enhance revenue, optimize your operations, and improve guest satisfaction. It's all here! From main stage case studies to a vibrant marketplace showcasing the **latest technology innovations**, plus **world-class networking**, **IHE 2026** brings you the partners and tools you need to accelerate your business.

Join industry leaders, senior executives of hospitality brands, owners, operators, management companies, developers, investors, and technology experts eager to explore groundbreaking solutions and elevate your hospitality businesses to new heights of success.



Rakesh Kumar
Chairman, IEML

“The Indian hospitality sector is bound to grow with boundless possibilities, rich cultural heritage, & captivating destinations. For those who want serious business and looking for growth in their ventures, this is their destination. The mega consortium of hospitality professionals to showcase your hospitality solutions and find a plethora of business opportunities.”

PRODUCT SECTORS



**ARCHITECTURE, INTERIOR,
DESIGN & CONSTRUCTION**



**FURNITURE, FIXTURES &
EQUIPMENT (FF&E)**



**TECHNOLOGY, MEDIA &
SYSTEMS**



OPERATING SUPPLIES & EQUIPMENT (OS&E)



**FOODSERVICE &
EQUIPMENT**



**HORECA FOOD & BEVERAGE
SUPPLIES**



WELLNESS, RECREATION & SPAS



SUSTAINABLE HOTEL SUPPLIES



DISCOVER. NETWORK. ACCELERATE YOUR BUSINESS.

DON'T MISS THE INDUSTRY'S ONLY ONE-STOP SHOP TO BOOST ROI
HERE'S WHAT TO EXPECT AT IHE 2026

1,000+

BRANDS REPRESENTED

25,000+

B2B VISITORS

500+

Hosted VIP Buyers

16+

PARTICIPATING COUNTRIES



Girish Sharma

Boon
General Manager - Business Development, Middle East & South Asia

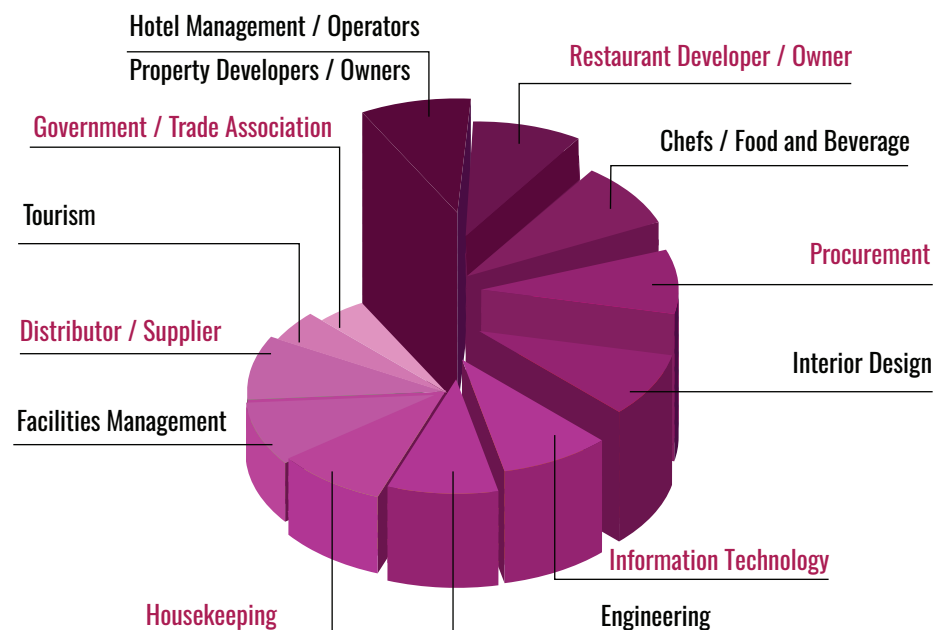
“It is a very huge platform for us where we get in touch with all the hospitality champions, especially the General managers, and procurement teams. Last year when we started with IHE, we were very new, and we had 70-80 hotels in India, and after coming here now we have 300 hotels operational in India. It not only boosts our business but also helps our company to network and socialize, hence it's a great platform for us.”

www.ihexpo.com

MEET THE REGION'S MOST SERIOUS BUYERS



WHO WILL YOU MEET?



PREMIER BRANDS RELY ON US TO PRESENT THEIR PIONEERING HOSPITALITY INNOVATIONS & SOLUTIONS

1,000+

BRANDS REPRESENTED

25,000+

B2B VISITORS

500+

Hosted VIP Buyers

16+

PARTICIPATING COUNTRIES

TOP REASONS TO EXHIBIT



Reach high value and professional hospitality audience



Launch new products and services



Differentiate from your competitors and stay front of mind



Build brand awareness in a targeted and qualified market



Gain access to hospitality businesses networks and peers



Increase credibility through association with the premier event for the industry



Uttam Milani

Executive Director
Centuary Mattresses

“It has been an enriching experience. It has been much more active and buzzing with crowd and activity, hence has surpassed all the expectations. This fair should go a long way in connecting with the prospective customers. IHE is doing a job in connecting buyers to sellers and agents for good knowledge sharing and display product innovation.”

LEADING BRANDS THAT HAVE EXHIBITED WITH US



And many more...

WHAT'S ON IN 2026 ?

HORECA INSIGHTS

HORECA Insights is the flagship knowledge and thought-leadership platform of the exhibition featuring keynote sessions, expert panels, live discussions, and innovation spotlights.

CULINARY XPERIENCE LIVE

The Culinary Xperience Live Zone is a signature attraction at the exhibition where chefs, restaurateurs, hoteliers, and foodservice professionals gather to witness live cooking masterclasses, ingredient innovations, and experiential food demonstrations.

MIXOLOGY XPERIENCE LIVE

The Mixology Xperience Live Zone is one of the most vibrant attractions at the hospitality exhibition featuring live beverage making sessions, modern mixology techniques, flavour innovation, and interactive tasting moments.

PRODUCT XPERIENCE LIVE

The Product Xperience Live Zone is a dynamic demo theatre where chefs, procurement heads, hoteliers, restaurateurs, QSR operators, and culinary professionals gather to discover the latest innovations shaping the hospitality industry.

BED MAKING/HOUSEKEEPING COMPETITIONS

The Bed Making/Housekeeping Competitions are one of the most engaging live competitions at the exhibition, showcasing speed, skill, precision, and professional housekeeping standards followed across top hotels.

CULINARY/MIXOLOGY COMPETITIONS

The Culinary & Mixology Competitions are among the most dynamic and crowd-pulling attractions, showcasing the creativity, technical skills, and innovation of leading chefs, bartenders, and hospitality professionals.

VISITOR PROFILE

IHE visitors are increasingly striving to provide agile, high performing physical environments that create a sense of community.

They come to the event to find and source products that will drive efficiency and encourage productivity in the hospitality industry.

**FROM CEO'S TO PURCHASE HEADS AND PROJECT MANAGEMENT COMPANIES,
ALL HOSPITALITY DECISION MAKERS AT ONE PLATFORM.**

WHO WILL YOU MEET ?

- ◆ Hotel / Resort Owners / Property Developers / Operators
- ◆ Chefs / F&B Heads
- ◆ Procurement / Purchase Heads
- ◆ Housekeeping Heads
- ◆ Restaurant / Café / QSR Owners & Heads
- ◆ Facilities Management / Hospitality Consultants
- ◆ Hospitality Architects / Interior Designers / Design Heads



Vikram Mewara
Neertaru Resort & Wellness

“I am here to source furniture, fixtures & other requirements for my resort and this is the first time I am visiting IHE. There is everything I am looking for and there is a huge range of products with varieties.”





EXTEND YOUR MARKETING REACH

With a host of communications, partner events, media outreach and online channels, our experienced marketing team work strategically to understand and engage India's Hospitality community.

Exhibiting offers you more than just show exposure, you can also benefit from inclusion in our year-round integrated marketing campaign.

MARKETING CAMPAIGN AT A GLANCE



100,000 +
Website Visitors



5 Million +
SEM Impressions



4 Million +
Google Ad Clicks



5 Million +
Telemarketing
Calls



1 Million +
Email Broadcast



1 Million +
WhatsApp Broadcast



10 Million +
Radio Broadcast
Reach



10 Million +
Print Advertisement
Circulation



500,000 +
HoReCa Professionals
Connects

EXCLUSIVE HOSTED BUYER PROGRAM

Our signature exhibitor advantage - Curated for high-value business matchmaking, the program offers pre-scheduled meetings, priority networking, exclusive lounge access, and complimentary travel & accommodation support for qualified buyers.

500+

Hosted VIP Buyers

1000+

BRANDS

6000+

TOTAL ARRANGED MEETINGS FOR
SELECTED BUYERS

KEY BENEFITS FOR EXHIBITORS



Qualified Buyers Only

Pre-screened hospitality buyers with active sourcing needs.



Committed Attendance

Hosted buyers with assured travel & stay support for stronger participation.



Senior Decision-Makers

Meet top-level procurement heads, GMs, F&B directors, and chefs.



Wider Buyer Reach

Connect with leading hospitality groups from India and selected global markets.



Pre-Scheduled Meetings

Guaranteed one-on-one appointments with relevant buyers.



Faster Sales Pipeline

Curated, warm introductions that speed up closures.



Higher ROI

Focused, high-value interactions leading to better conversions.



Exclusive Networking Lounge

Premium space for deeper, meaningful connections.



Priority Visibility

Enhanced presence within the B2B Matchmaking system.



Signature Show Advantage

A powerful business engine that differentiates the event from all others.

Domestic Exhibitor Packages

Space Only Package

Raw floor area for custom-built booths. Exhibitors manage all design, construction, and utilities.

- Minimum size 24 m²
- Pricing: INR 8,000 per m²
- Corner / premium location charge: +10%

*GST/Taxes: Extra as applicable

Standard Shell Scheme Package

Pre-fabricated booth with walls, carpet, fascia name board, lighting, and basic furniture, ready for immediate setup.

- Minimum size 12 m²
- Pricing: INR 8,500 per m²
- Corner / premium location charge: +10%

*GST/Taxes: Extra as applicable

Premium Shell Scheme Package

From concept to completion, premium custom booth design with total logistical ease.

Offers a turnkey exhibiting experience with furniture, branding, & B2B meets arrangement, all bundled into a single customised price.

*Contact Sales for Customised Pricing

International Exhibitor Packages

Space Only Package

Raw floor area for custom-built booths. Exhibitors manage all design, construction, and utilities.

- Minimum size 24 m²
- Pricing: USD 200 per m²
- Corner / premium location charge: +10%

*GST/Taxes: Extra as applicable

Standard Shell Scheme Package

Pre-fabricated booth with walls, carpet, fascia name board, lighting, and basic furniture, ready for immediate setup.

- Minimum size 12 m²
- Pricing: USD 225 per m²
- Corner / premium location charge: +10%

*GST/Taxes: Extra as applicable

Premium Shell Scheme Package

A turnkey exhibitor experience with design excellence and full support for logistics, travel and accommodation.

Offers unified booth designs & fee discounts, B2B meets arrangement, hotel discounts for participants, assistance in travel arrangements, & more

*Contact Sales for Customised Pricing

Country Pavilion Packages

For delegations, trade bodies, embassies

Space Only Country Pavilion

Allows exhibitors from a single country to showcase under a unified national identity while designing and constructing their own booths within the pavilion envelope.

- Minimum pavilion participation: 100 m²
- Pricing: INR 8,000 per m² / USD 200 per m²
- Corner / premium location charge: +10%

*GST/Taxes: Extra as applicable

Shell Scheme Country Pavilion

Offers a turnkey booth solution for exhibitors, the organizer provides standard octonum booth construction, furniture, lighting, and pavilion branding.

- Minimum pavilion participation: 100 m²
- Pricing: INR 8,500 per m² / USD 225 per m²
- Corner / premium location charge: +10%

*GST/Taxes: Extra as applicable

Meeting Pods

For overseas exhibitors, start-ups & first-timers

Premium Meeting Pod Package

An all inclusive, comfortable and intimate environment for suppliers just looking to organise 1-2-1 conversations. Includes roundtable meeting set up with 2 chairs, coloured fascia board with company name in English, logo branding (on information counter), interior lighting, 1 electricity socket and 1 waste basket.

Pricing: INR 75,000 / USD 1500

*GST/Taxes: Extra as applicable



Rajeev Menon

President - Asia Pacific (Excluding China)
Marriott International

“IHE is a great platform to showcase the creativity and innovation that the Indian industry brings in for the global hospitality industry.”



Amarjeet S Ahuja

President, PPFI

“The excitement is building today as the Indian hotel industry seizes every opportunity to thrive globally, and IHE provides a dynamic platform to showcase this potential. IHE allows us to demonstrate that India-made products have a distinct advantage over global competitors. This event is an incredible opportunity for our industry to shine and prove its edge on the world stage.”

GLIMPSES OF PAST EDITIONS



CO-LOCATED EVENT



INTERNATIONAL TRADE FAIR FOR
GIFTS, LIFESTYLE & DECOR

05 06 07 08 AUGUST

INDIA EXPO CENTRE & MART, GREATER NOIDA

TWO COMPLEMENTARY INDUSTRIES, ONE VENUE, ENDLESS
OPPORTUNITIES TO EXPAND YOUR BUSINESS NETWORK AND INFLUENCE.

ABOUT INDIA GIFTS & DECO EXPO

India Gifts & Deco Expo is a unique event presenting the latest trends and unique solutions in the gifts, lifestyle & decor industry. The show is strategically co-located with India's biggest event for hospitality and F&B industries India International Hospitality Expo (IHE) to offer attendees and exhibitors enhanced business opportunities. By bringing together two complementary industries under one roof, this setup maximizes cross industry interactions, fostering meaningful connections between hospitality professionals, suppliers, and gifting industry stakeholders.



SCAN QR CODE TO
KNOW MORE



THE ORGANIZER



ABOUT IEML



**25 minutes from
New Delhi**



**40 minutes from Hazrat
Nizamuddin Railway Station**



**20 minutes from Jewar Airport
60 minutes from IGI Airport**



**A city very well connected
with Delhi NCR through Metro**

- ◆ One of the world's leading integrated exhibition and convention centres.
- ◆ In-House integrated services for a phenomenal experience and ease of doing business
- ◆ National Tourism Award for being 'Best Alone Convention Centre in India' by Ministry of Tourism, Government of India.
- ◆ Ability to organize events of any scale with flexibility
- ◆ Track record of two successful decades in organizing world class exhibitions and events

SECURE YOUR PLACE AT IHE 2026



TAILOR A PACKAGE

Can't quite find what you are looking for?
Or would like to combine activity to give your brand maximum exposure?
Our team is available to chat you through the options that best fit your business objectives.

SPONSORSHIP, BRANDING & EXHIBITION NOW OPEN
TO REQUEST A QUOTE – CONTACT US NOW!

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on Social Media



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HoReCa + F&B BUSINESS,
YOU NEED TO BE HERE.

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to download **Mobile App**

