



INDIA INTERNATIONAL
HOSPITALITY EXPO
INDIA EXPO CENTRE & MART
AUGUST 3-6, 2025

IHE 2025

THE FLAGSHIP EVENT FOR
INDIA'S HOSPITALITY AND F&B PROFESSIONALS

AUGUST 3-6, 2025
INDIA EXPO CENTRE & MART

ORGANIZED BY

INDIA'S LARGEST INTEGRATED VENUE FOR CONVENTIONS & EXHIBITIONS
INDIA EXPO CENTRE & MART
GREATER NOIDA EXPRESSWAY, DELHI-NCR, INDIA



www.ihexpo.com



ABOUT IHE 2025

7+ YEARS OF DRIVING PROFITABILITY FOR OWNERS, OPERATORS, AND HOSPITALITY INNOVATORS

As India's original event setting the benchmark for **hospitality** and **F&B excellence**, **IHE 2025** will help you connect with **1000+ exhibiting brands** from **16+ countries** and engage with the industry's finest minds.

Enhance revenue, optimize your operations, and improve guest satisfaction. It's all here! From main stage case studies to a vibrant marketplace showcasing the **latest technology innovations**, plus **world-class networking**, **IHE 2025** brings you the partners and tools you need to accelerate your business.

Join industry leaders, senior executives of hospitality brands, owners, operators, management companies, developers, investors, and technology experts eager to explore groundbreaking solutions and elevate your hospitality businesses to new heights of success.



Dr. Rakesh Kumar
Chairman, IEML

“The Indian hospitality sector is bound to grow with boundless possibilities, rich cultural heritage, & captivating destinations. For those who want serious business and looking for growth in their ventures, this is their destination. The mega consortium of hospitality professionals to showcase your hospitality solutions and find a plethora of business opportunities.”

PRODUCT SECTORS



HOSPITALITY TECHNOLOGY



CLEANING & HYGIENE



**OPERATING SUPPLIES
& EQUIPMENT (OSE)**



TEXTILE



**WELLNESS, RECREATION
& SPA**



BED & BEDDING



FOODSERVICE & EQUIPMENT



TABLEWARE & KITCHENWARE



DISCOVER. NETWORK. ACCELERATE YOUR BUSINESS.

DON'T MISS THE INDUSTRY'S ONLY ONE-STOP SHOP TO BOOST ROI
HERE'S WHAT TO EXPECT AT IHE 2025

1,000+

BRANDS REPRESENTED

25,000+

B2B VISITORS

16+

PARTICIPATING COUNTRIES

30,000 Sq.M.

EXHIBIT SPACE



Girish Sharma

Boon

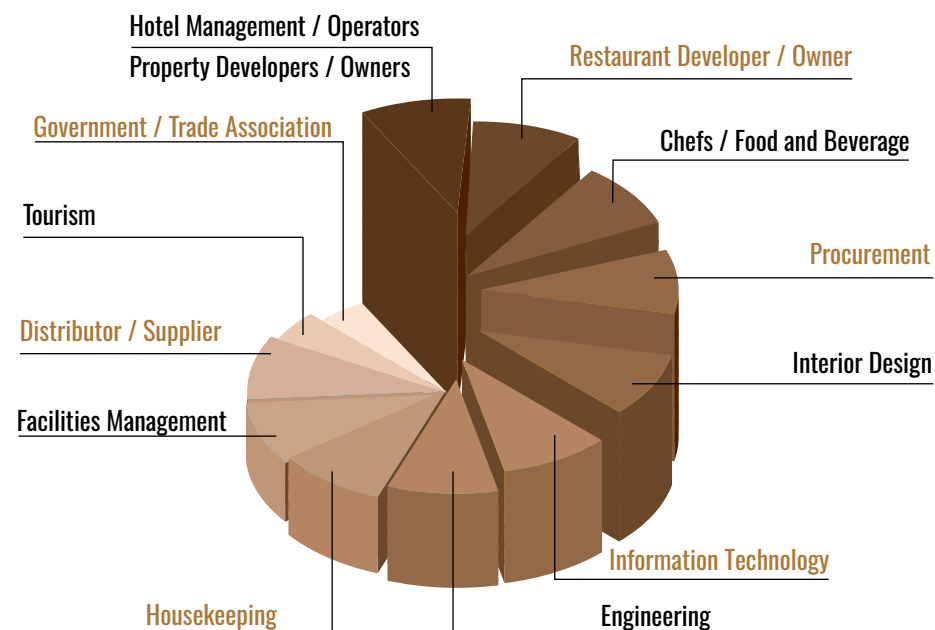
General Manager - Business Development, Middle East & South Asia

“It is a very huge platform for us where we get in touch with all the hospitality champions, especially the General managers, and procurement teams. Last year when we started with IHE, we were very new, and we had 70-80 hotels in India, and after coming here now we have 300 hotels operational in India. It not only boosts our business but also helps our company to network and socialize, hence it's a great platform for us.”

MEET THE REGION'S MOST SERIOUS BUYERS



WHO WILL YOU MEET?



PREMIER BRANDS RELY ON US TO PRESENT THEIR PIONEERING HOSPITALITY INNOVATIONS & SOLUTIONS

1,000+	25,000+	16+	30,000 Sq.M.
Brands Represented	B2B Visitors	Participating Countries	Exhibit Space

TOP REASONS TO EXHIBIT



Reach high value and professional hospitality audience



Launch new products and services



Differentiate from your competitors and stay front of mind



Build brand awareness in a targeted and qualified market



Gain access to hospitality businesses networks and peers



Increase credibility through association with the premier event for the industry



Uttam Milani
Executive Director
Century Mattresses

“It has been an enriching experience. It has been much more active and buzzing with crowd and activity, hence has surpassed all the expectations. This fair should go a long way in connecting with the prospective customers. IHE is doing a job in connecting buyers to sellers and agents for good knowledge sharing and display product innovation.”

LEADING BRANDS THAT HAVE EXHIBITED WITH US





Vineet Bhatia
Michelin Starred Chef

“I think it's a great event to have. Platforms like these showcase Indian Hospitality at its finest. This is, by far, the largest expo of this kind. Beautiful products, great for sourcing, and great for networking too! I am honoured to be here.”



REDEFINING THE FUTURE OF FOOD & BEVERAGE FOR HORECA!

IHE F&B 2025: WHERE INDIA'S FOOD & BEVERAGE EVOLUTION BEGINS FOR THE HORECA INDUSTRY!

Over four days, witness Future of Food & Beverage, cutting-edge food technology, premium ingredients, advanced processing equipment, sustainable packaging solutions, and breakthrough culinary innovations shaping the future of F&B.

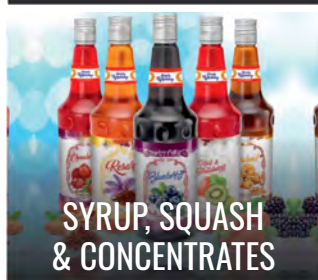
Don't miss this opportunity to network with leading chefs, restaurateurs, hoteliers, distributors, and F&B professionals, gain valuable insights from industry pioneers, and explore the latest trends redefining the food & beverage landscape.

PARTICIPATING EXHIBITORS OF PREVIOUS EDITIONS



And many more...

IHE F&B SHOW FLOOR COVERS THE FOLLOWING PRODUCT SECTORS EXTENSIVELY



WHAT'S ON IN 2025 ?

IHE HOSPITALITY DESIGN ZONE

Network with Hospitality Business Owners, Interior Designers, Heads of Design, Architects, Creative Directors, Brand Managers, Heads of Marketing, Directors, CEO's, Professionals working across all forms of the design sector.

IHE HOSPITALITY TECH ZONE

Network with hospitality business owners, C-executives, CTO's, management companies, OTAs, and solution providers.

PRODUCT SHOWCASE/ LIVE DEMO ZONE

An interactive area for the industry suppliers to demonstrate the very latest innovations in products and solutions.

SOLUTIONS STAGES/ ROUNDTABLES

Dedicated breakout tracks diving deep into current issues, trends & profitable solutions.

AWARDS

IHE Hospitality Excellence Awards are one of the industry's most important recognition and brings together the entire hospitality family to celebrate and showcase the hard work and commitment of its contributors.

BAKERY/PASTRY/PIZZA COMPETITIONS

Learn what judges look for from petits-fours to plated desserts and centre pieces.

CULINARY & MIXOLOGY MASTERCLASSES

Learn the art of perfecting your delicacies and learn to concoct and balance cocktails like a pro from world renowned celebrity chefs and mixologists.

HOUSEKEEPING COMPETITIONS

See Housekeepers from India's leading hotels battle it out in different competitions.

IHE HOSPITALITY DESIGN ZONE

THE MEETING PLACE FOR THE HOSPITALITY DESIGN INDUSTRY

IHE Hospitality Design Zone is where hospitality innovation meets collaboration. Designers of hospitality spaces, from lifestyle hotels to trendy restaurants to luxury resorts, meet directly with suppliers, view products, learn from industry experts, and create connections with impact.

It is a unique in-depth and networking platform to discover ideas and solutions for design and hotel and hospitality businesses redevelopment and to learn about the design trends that will influence hospitality in coming years.

WHO EXHIBITS?

Covering every aspect of hospitality design from furniture and lighting to fit-out solutions and flooring, IHE 2025 is your ultimate platform to source tangible products, secure valuable deals, and drive your business forward.

- ◆ Furniture
- ◆ Bathrooms Fittings
- ◆ Sun Shades/Awnings/Parasols
- ◆ Furnishing Fabrics
- ◆ Tiles & Ceramics
- ◆ Wallpaper/Wallcoverings
- ◆ Architectural & Decorative Lighting
- ◆ Ceilings/Partitions/Walls
- ◆ Modular Structures
- ◆ Artworks/Paintings
- ◆ Exterior & Interior Landscaping
- ◆ Architectural Hardwares
- ◆ Water Technologies
- ◆ Surfaces & Flooring
- ◆ Elevators & Escalators
- ◆ Blinds/Curtains
- ◆ Glass Glazing & Facades



Rajeev Menon

President - Asia Pacific (Excluding China)
Marriott International

“IHE is a great platform to showcase the creativity and innovation that the Indian industry brings in for the global hospitality industry.”



Hari Dadoo

Dadoo Industries
President, IHE

“India International Hospitality Expo is now recognized globally and has emerged as a huge ecosystem for the Hospitality sector to rise and shine.”



IHE HOSPITALITY TECH ZONE

IMMERSE YOURSELF IN THE HOSPITALITY TECHNOLOGY OF TOMORROW

This is the ultimate space for hospitality technologies – a platform for everything from online booking systems to point-of-sale technology. Products, professionals, and premier perspectives come together at IHE 2025.

The event will bring together hospitality business owners, C-executives, CTO's, management companies, OTAs, and solution providers to discuss challenges and the future direction of the industry, as well as how technology is transforming the hotel & hospitality industry by enhancing guest experience to increase revenue and operational efficiency.

WHO EXHIBITS?

Don't miss your chance to network, learn, engage and explore everything hospitality technology at IHE 2025

- ◆ Software Solutions
- ◆ AV/AR/VR
- ◆ Hospitality TV's
- ◆ Access Control Solutions
- ◆ Audio Systems
- ◆ Building Control Solutions
- ◆ Car Park Management Solutions
- ◆ Digital Signage Solutions
- ◆ Event Technology Solutions
- ◆ Guest Room Technology Solutions
- ◆ Internet / Wifi Solutions
- ◆ Payment Solutions
- ◆ CRM Systems & Loyalty
- ◆ Telephone Systems



Amarjeet S Ahuja
President, PPFI

“The excitement is building today as the Indian hotel industry seizes every opportunity to thrive globally, and IHE provides a dynamic platform to showcase this potential. IHE allows us to demonstrate that India-made products have a distinct advantage over global competitors. This event is an incredible opportunity for our industry to shine and prove its edge on the world stage.”



Sam John
Senior Director of Business Development APAC & MENAT
Prolitec Inc.

“The Expo has so far been very good. We've got lot of responses and there are lot of people interested in the products. They compare the suppliers here. End of the day it is a good exposure and it's a good platform for us to reach out to the hospitality brands in India. Everyone who is related to Hospitality is coming here because anything to do with hospitality is available under one roof.”

VISITOR PROFILE

IHE visitors are increasingly striving to provide agile, high performing physical environments that create a sense of community.

They come to the event to find and source products that will drive efficiency and encourage productivity in the hospitality industry.

**FROM CEO'S TO PURCHASE HEADS AND PROJECT MANAGEMENT COMPANIES,
ALL HOSPITALITY DECISION MAKERS AT ONE PLATFORM.**

WHO WILL YOU MEET ?

- ◆ Hotel / Resort Owners / Property Developers / Operators
- ◆ Chefs / F&B Heads
- ◆ Procurement / Purchase Heads
- ◆ Housekeeping Heads
- ◆ Restaurant / Café / QSR Owners & Heads
- ◆ Facilities Management / Hospitality Consultants
- ◆ Hospitality Architects / Interior Designers / Design Heads



Vikram Mewara
Neertaru Resort & Wellness

“I am here to source furniture, fixtures & other requirements for my resort and this is the first time I am visiting IHE. There is everything I am looking for and there is a huge range of products with varieties.”





EXTEND YOUR **MARKETING REACH**

With a host of communications, partner events, media outreach and online channels, our experienced marketing team work strategically to understand and engage India's Hospitality community.

Exhibiting offers you more than just show exposure, you can also benefit from inclusion in our year-round integrated marketing campaign.



MARKETING CAMPAIGN AT A GLANCE



100,000 +
Website Visitors



5 Million +
SEM Impressions



4 Million +
Google Ad Clicks



5 Million +
Telemarketing
Calls



1 Million +
Email Broadcast



1 Million +
WhatsApp Broadcast



10 Million +
Radio Broadcast
Reach



10 Million +
Print Advertisement
Circulation



500,000 +
HoReCa Professionals
Connects

#IHE2025

SPONSORSHIP & BRANDING OPPORTUNITIES

This is a unique opportunity for you to elevate your business profile on a world-class stage by sponsoring the entire or sub section of the event. Your company and brand will be front and centre. You will have numerous chances to build relationships with the powerful audience of hospitality leaders.

CATEGORY	TOTAL NO. OF SPONSORS	INCLUSIVE EXHIBITION SPACE (IN SQ.M.)	COST (IN INR)
PLATINUM PARTNER	1	100	25 Lakhs
DIAMOND PARTNER	2	70	15 Lakhs
GOLD PARTNER	4	50	10 Lakhs
SILVER PARTNER	6	36	8 Lakhs
IHE HOSPITALITY EXCELLENCE AWARDS	3	100	25 Lakhs onwards*
CATEGORY PARTNER	Multiple	24	4 Lakhs
LANYARD PARTNER	1	36	8 Lakhs
MASTERCLASS PARTNER (Exclusive)	1	36	8 Lakhs
MASTERCLASS PARTNER	6	24	4 Lakhs/Masterclass
HOSPITALITY FASHION SHOW PARTNER	3	24	6 Lakhs/Slot
VIP LOUNGE PARTNER	1	24	4 Lakhs

ADD-ON OPTIONS

OPPORTUNITY	NO. OF SPONSORS/ INSERTIONS	COST (IN INR)
Insertion of promotional collaterals in the official Visitor's Kit	Multiple	1 Lakh
Shuttle Bus Sponsors Each shuttle bus is a premium coach with a 40-seater capacity that transports only IHE 2025 attendees including visitors, competition participants, conference delegates, journalists and exhibitors.	6 Slots	2 Lakhs
Bags for Visitor's Will have logo of the sponsor co-branded Includes 1 piece of promotional collaterals insertion in the bag	2 Slots	2 Lakhs
Pendrive Sponsor/ Pen Sponsor Printed with your company logo to brand you as event sponsor (Material to be supplied by the sponsor)	Exclusive	1.5 Lakhs
T-Shirts Sponsor The official IHE 2025 T-shirt will have the logo of your company	Exclusive	2 Lakhs
Sponsored Workshop Round Table A 45 minute slot for sponsored workshop Round Table	Multiple	2 Lakhs
Buntings / Flags The sponsor has the opportunity to brand flag banners, & Buntings inside hall which are strategically placed at the venue for maximum visibility.	36 Slots	25,000 / Branding
Venue Branding Hoarding Pathway Cubicles	12 Slots	50,000 / Branding onwards*

COST OF PARTICIPATION

	DOMESTIC	INTERNATIONAL
FOR BARE SPACE	INR 8,000/- per sq. mtr. Minimum 36 sq.m.* SPACE ONLY - Design your own space	USD 200/- per sq. mtr.
FOR BUILT - UP SPACE	INR 8,000/- per sq. mtr. Minimum 12 sq.m.* Standard Shell scheme booth in octonorm style includes: Carpeted Area with 2 Chairs, 1 Reception Table, 2 KW Electrical Connection, 1 Power Socket, 1 Waste Bin and Fascia Name	USD 200/- per sq. mtr.

*18% GST will be charged extra.

**10% PLC will be charged extra for two/three/four sides open booths

GLIMPSES OF PAST EDITIONS





THE ORGANIZER



ABOUT IEML



**25 minutes from
New Delhi**



**40 minutes from Hazrat
Nizamuddin Railway Station**



**60 minutes from IGI Airport
20 minutes from Jewar Airport**



**A city very well connected
with Delhi NCR through Metro**

- ◆ One of the world's leading integrated exhibition and convention centres.
- ◆ In-House integrated services for a phenomenal experience and ease of doing business
- ◆ National Tourism Award for being 'Best Alone Convention Centre in India' by Ministry of Tourism, Government of India.
- ◆ Ability to organize events of any scale with flexibility
- ◆ Track record of two successful decades in organizing world class exhibitions and events



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SECURE YOUR PLACE AT IHE 2025

TAILOR A PACKAGE

Can't quite find what you are looking for?
Or would like to combine activity to give your brand maximum exposure?
Our team is available to chat you through the options that best fit your business objectives.

SPONSORSHIP, BRANDING & EXHIBITION NOW OPEN
TO REQUEST A QUOTE – CONTACT US NOW!

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IHE 2024 Highlights