



INDIA INTERNATIONAL
HOSPITALITY EXPO
INDIA EXPO CENTRE & MART
AUGUST 3-6, 2025



F&B
Food & Beverage

IHE 2025

THE FLAGSHIP EVENT FOR
INDIA'S HOSPITALITY AND F&B PROFESSIONALS

AUGUST 3-6, 2025
INDIA EXPO CENTRE & MART

ORGANIZED BY



INDIA'S LARGEST INTEGRATED VENUE FOR CONVENTIONS & EXHIBITIONS
INDIA EXPO CENTRE & MART
GREATER NOIDA EXPRESSWAY, DELHI-NCR, INDIA



www.ihexpo.com



ABOUT IHE 2025

7+ YEARS OF DRIVING PROFITABILITY FOR OWNERS, OPERATORS, AND HOSPITALITY INNOVATORS

As India's original event setting the benchmark for **hospitality** and **F&B excellence**, **IHE 2025** will help you connect with **1000+ exhibiting brands** from **16+ countries** and engage with the industry's finest minds.

Enhance revenue, optimize your operations, and improve guest satisfaction. It's all here! From main stage case studies to a vibrant marketplace showcasing the **latest technology innovations**, plus **world-class networking**, **IHE 2025** brings you the partners and tools you need to accelerate your business.

Join industry leaders, senior executives of hospitality brands, owners, operators, management companies, developers, investors, and technology experts eager to explore groundbreaking solutions and elevate your hospitality businesses to new heights of success.



Rajeev Menon

President - Asia Pacific (Excluding China)
Marriott International

“IHE is a great platform to showcase the creativity and innovation that the Indian industry brings in for the global hospitality industry.”





DISCOVER. NETWORK. ACCELERATE YOUR BUSINESS.

DON'T MISS THE INDUSTRY'S ONLY ONE-STOP SHOP TO BOOST ROI
HERE'S WHAT TO EXPECT AT IHE 2025

1,000+
BRANDS REPRESENTED

25,000+
B2B VISITORS

16+
PARTICIPATING COUNTRIES

30,000 Sq.M.
EXHIBIT SPACE

Girish Sharma

Boon

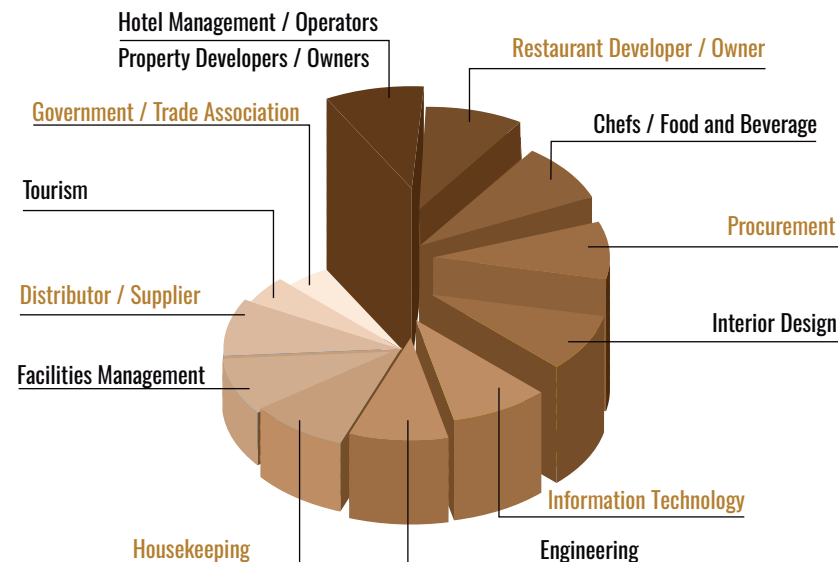
General Manager - Business Development, Middle East & South Asia

"It is a very huge platform for us where we get in touch will all the hospitality champions, especially the General managers, and procurement teams. Last year when we started with IHE, we were very new, and we had 70-80 hotels in India, and after coming here now we have 300 hotels operational in India. It not only boosts our business but also helps our company to network and socialize, hence it's a great platform for us."

MEET THE REGION'S MOST SERIOUS BUYERS



WHO WILL YOU MEET?





Vineet Bhatia
Michelin Starred Chef

“I think it's a great event to have. Platforms like these showcase Indian Hospitality at its finest. This is, by far, the largest expo of this kind. Beautiful products, great for sourcing, and great for networking too! I am honoured to be here.”



REDEFINING THE FUTURE OF FOOD & BEVERAGE FOR HORECA!

IHE F&B 2025: WHERE INDIA'S FOOD & BEVERAGE EVOLUTION BEGINS FOR THE HORECA INDUSTRY!

Over four days, witness Future of Food & Beverage, cutting-edge food technology, premium ingredients, advanced processing equipment, sustainable packaging solutions, and breakthrough culinary innovations shaping the future of F&B.

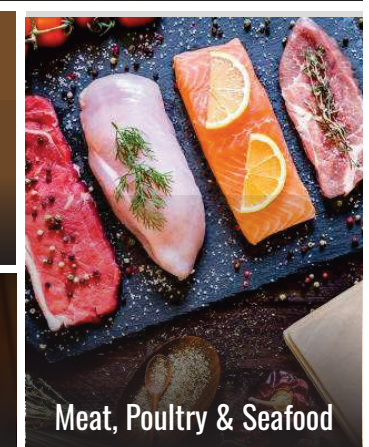
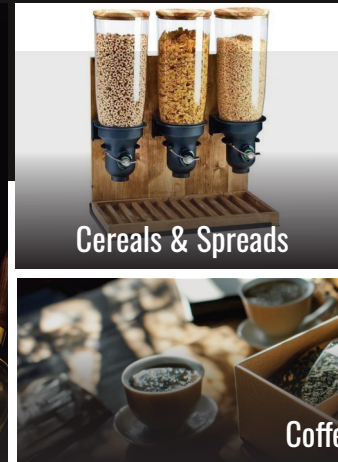
Don't miss this opportunity to network with leading chefs, restaurateurs, hoteliers, distributors, and F&B professionals, gain valuable insights from industry pioneers, and explore the latest trends redefining the food & beverage landscape.

PARTICIPATING EXHIBITORS OF PREVIOUS EDITIONS



And many more...

IHE F&B SHOW FLOOR COVERS THE FOLLOWING PRODUCT SECTORS EXTENSIVELY



VISITOR PROFILE

IHE visitors are increasingly striving to provide agile, high performing physical environments that create a sense of community.

They come to the event to find and source products that will drive efficiency and encourage productivity in the hospitality industry.

**FROM CEOs TO PURCHASE HEADS AND PROJECT MANAGEMENT COMPANIES,
ALL HOSPITALITY DECISION MAKERS AT ONE PLATFORM.**

Hotels | Resorts | Villas | Homestays | Vacation Rentals | Restaurants |
Cafes | QSR Chains | Breweries | Nightclubs | Restro-Bars | Cloud Kitchens
| Catering Companies | Airports | Tour and Travel Agents | Fitness Centres |
Spa & Beauty Centres | Venues & Clubs | PMC Companies | Real Estate
Companies | Car Rental agencies | Event & Wedding Planners



WHAT'S ON IN 2025 ?

IHE Hospitality Design Zone

Network with Hospitality Business Owners, Interior Designers, Heads of Design, Architects, Creative Directors, Brand Managers, Heads of Marketing, Directors, CEO's, Professionals working across all forms of the design sector.

IHE Hospitality Tech Zone

Network with hospitality business owners, C-executives, CTO's, management companies, OTAs, and solution providers.

Product Showcase/ Live Demo Zone

An interactive area for the industry suppliers to demonstrate the very latest innovations in products and solutions.

Solutions Stages/Roundtables

Dedicated breakout tracks diving deep into current issues, trends & profitable solutions.

Awards

IHE Hospitality Excellence Awards are one of the industry's most important recognition and brings together the entire hospitality family to celebrate and showcase the hard work and commitment of its contributors.

Bakery/Pastry/Pizza Competitions

Learn what judges look for from petits-fours to plated desserts and centre pieces.

Culinary & Mixology Masterclasses

Learn the art of perfecting your delicacies and learn to concoct and balance cocktails like a pro from world renowned celebrity chefs and mixologists.

Housekeeping Competitions

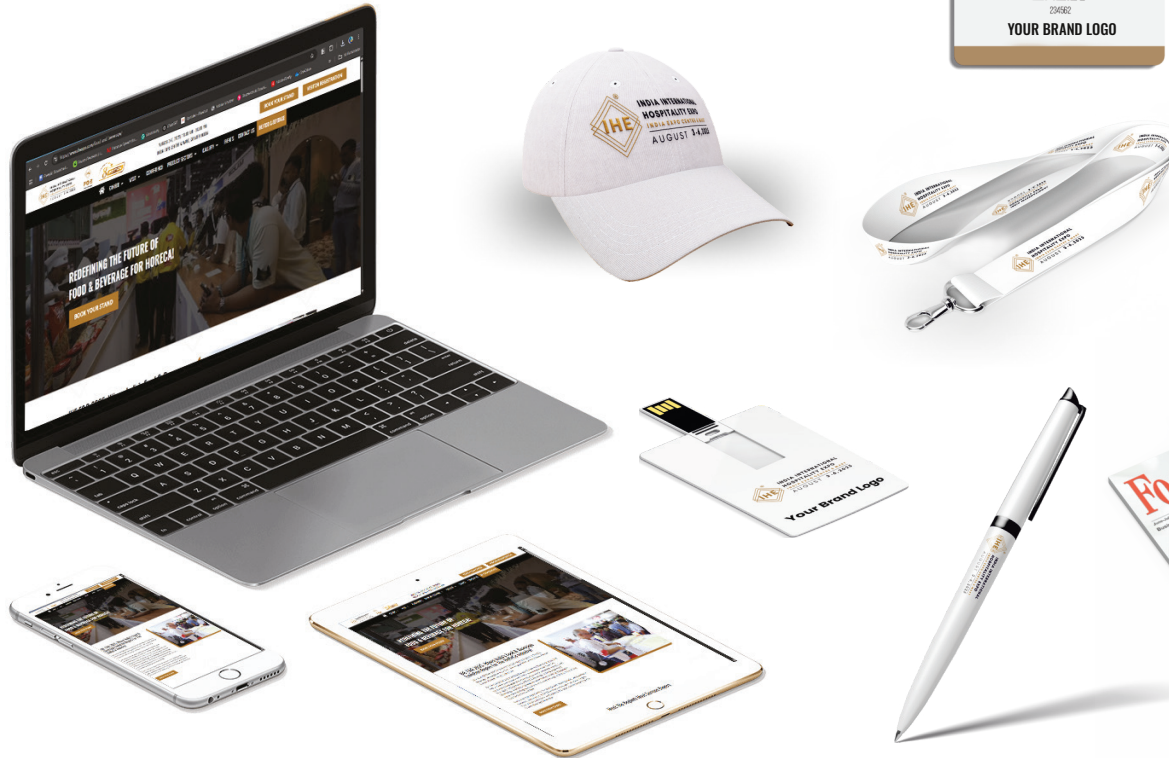
See Housekeepers from India's leading hotels battle it out in different competitions.



EXTEND YOUR MARKETING REACH

With a host of communications, partner events, media outreach and online channels, our experienced marketing team work strategically to understand and engage India's Hospitality community.

Exhibiting offers you more than just show exposure, you can also benefit from inclusion in our year-round integrated marketing campaign.



MARKETING CAMPAIGN AT A GLANCE



100,000 +
Website Visitors



5 Million +
SEM Impressions



4 Million +
Google Ad Clicks



5 Million +
Telemarketing
Calls



1 Million +
Email Broadcast



1 Million +
WhatsApp Broadcast



10 Million +
Radio Broadcast
Reach



10 Million +
Print Advertisement
Circulation



500,000 +
HoReCa Professionals
Connects



SPONSORSHIP & BRANDING OPPORTUNITIES

This is a unique opportunity for you to elevate your business profile on a world-class stage by sponsoring the entire or sub section of the event. Your company and brand will be front and centre. You will have numerous chances to build relationships with the powerful audience of hospitality leaders.

Category	Total No. of Sponsors	Inclusive Exhibition Space (in sq.m.)	Cost (in INR)
PLATINUM PARTNER	1	100	25 Lakhs
DIAMOND PARTNER	2	70	15 Lakhs
GOLD PARTNER	4	50	10 Lakhs
SILVER PARTNER	6	36	8 Lakhs
IHE HOSPITALITY EXCELLENCE AWARDS	3	100	25 Lakhs onwards*
CATEGORY PARTNER	Multiple	24	4 Lakhs
LANYARD PARTNER	1	36	8 Lakhs
MASTERCLASS PARTNER (Exclusive)	1	36	8 Lakhs
MASTERCLASS PARTNER	6	24	4 Lakhs/Masterclass
HOSPITALITY FASHION SHOW PARTNER	3	24	6 Lakhs/Slot
VIP LOUNGE PARTNER	1	24	4 Lakhs

ADD-ON OPTIONS

Opportunity	No. of Sponsors/ Insertions	Cost (in INR)
Insertion of promotional collaterals in the official Visitor's Kit	Multiple	1 Lakh
Shuttle Bus Sponsors Each shuttle bus is a premium coach with a 40-seater capacity that transports only IHE 2025 attendees including visitors, competition participants, conference delegates, journalists and exhibitors.	6 Slots	2 Lakhs
Bags for Visitor's Will have logo of the sponsor co-branded Includes 1 piece of promotional collaterals insertion in the bag	2 Slots	2 Lakhs
Pendrive Sponsor/ Pen Sponsor Printed with your company logo to brand you as event sponsor (Material to be supplied by the sponsor)	Exclusive	1.5 Lakhs
T-Shirts Sponsor The official IHE 2025 T-shirt will have the logo of your company	Exclusive	2 Lakhs
Sponsored Workshop Round Table A 45 minute slot for sponsored workshop Round Table	Multiple	2 Lakhs
Buntings / Flags The sponsor has the opportunity to brand flag banners, & Buntings inside hall which are strategically placed at the venue for maximum visibility.	36 Slots	25,000 / Branding
Venue Branding Hoarding Pathway Cubicles	12 Slots	50,000 / Branding onwards*

COST OF PARTICIPATION

	Domestic	International
For Bare Space	INR 8,000/- per sq. mtr. Minimum 36 sq.m.* SPACE ONLY - Design your own space	USD 200/- per sq. mtr.
For Built - up Space	INR 8,000/- per sq. mtr. Minimum 12 sq.m.* Standard Shell scheme booth in octonorm style includes: Carpeted Area with 2 Chairs, 1 Reception Table, 2 KW Electrical Connection, 1 Power Socket, 1 Waste Bin and Fascia Name	USD 200/- per sq. mtr.

*18% GST will be charged extra.

**10% PLC will be charged extra for two/three/four sides open booths



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SECURE YOUR PLACE AT IHE 2025

TAILOR A PACKAGE

Can't quite find what you are looking for?
Or would like to combine activity to give your brand maximum
exposure?

Our team is available to chat you through the options that best fit your
business objectives.



Scan QR Code to Follow us
on Social Media

www.ihexpo.com

SPONSORSHIP, BRANDING & EXHIBITION NOW OPEN
TO REQUEST A QUOTE – CONTACT US NOW!

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Scan QR Code for
IHE 2024 Highlights